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# The Australian Film Promotion Group Inc

For Immediate Release

## Local Indie Filmmaker Doing It His Way

Digital technology is opening a lot of doors for emerging independent filmmakers around Queensland. *UnctuousX* is sure to open doors for its director and writer, Justin Grace, also a QUT business student.

*UnctuousX* tells the story of Zac Edwards (also played by Grace) who has one weekend to complete his graduating assignment for university or he'll be expelled. The film takes a hilarious look at the perils of procrastination.

The film is an impressive body of work that will act as a calling card for its cast and crew. The film's soundtrack also features the talent of local bands who donated their material for free.

"The film's main purpose, other than to entertain, was to showcase the talent of a number of young, local artists who may have had to wait years before receiving a chance to demonstrate their abilities," said Grace.

The entire film cost just over \$4000 and was shot in 10 days.

"When I sat down to write the script I knew that it had to be something I could do on an ultra-micro budget and it had to be something I knew about personally," Grace said. "Taking heed of low budget miracles like *Clerks* and *El Mariachi*, I went with what I knew and tried to explore it in detail – and a university student's penchant for procrastination was an issue I had plenty of experience with."

*UnctuousX* was an ambitious project for a first time feature director, but the experience has paid off for Grace. The film will have its world theatrical premiere at AUSFEST 2002, the Australian Digital and Video Film Festival on Sunday 27 October.

"My best advice would be to tell your stories honestly. That's the best advice I was ever given," Grace said. "You learn so much more through practical experience. Get your hands on a camera and shoot anything you can."

AUSFEST aims to promote the work of emerging independent digital filmmakers. AUSFEST will run from 23 - 27 October in Brisbane at the Judith Wright Centre of Contemporary Art, Brunswick Street, New Farm.

See [www.ausfest.com](http://www.ausfest.com) for further details.

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A mind once stretched by a new idea never regains its original dimension.

-- Oliver Wendell Holmes